

## ***Our Ancestors***

***Our ancestors were innovative,  
entrepreneurial, problem solvers...***

An illustration of Maui, a Māori deity, holding a large, dark, curved hook. He is wearing a green grass skirt and has long, dark hair. Behind him is a large, stylized, yellow and orange face with red eyes and a wide, toothy mouth, representing the sun or moon.

**1**

*Maui – the original innovator*

**2**

*Excellent navigators*

**3**

*Smart architects and engineers*

**4**

*Ruapekapeka Pā*

**5**

*The art of Māori adaptation*

*Relevant sourced – E Tu Whanaū Te Mana Kaha o te Whanaū*



# *Maui was held up as the original Maori innovator, thinking differently for the collective better*

## **Questions**

- Do you see innovation as being a key differentiator for Maori today as compared to mainstream?
- Learnings from past innovation - how can we build on these for the future?
- What measures or steps need to be taken to unlock the full potential of Maori innovation, what do you think we need to do?
- Who owns the innovation process in your organisation?
- Is their focus purely internal or are they also identifying external partnership opportunities?



# *Maui was held up as the original Maori innovator, thinking differently for the collective better*

## **Questions**

- How is your organisation identifying and generating new ideas to explore? Is this process technology-led or focused on stakeholder problems?
- Does your organisational culture support or stifle innovative ideas?
- At what stage are you involving stakeholders in the innovation process?
- What's the innovation process you're using to turn ideas into viable products?

