



Strategic Plan Reference	Task	Timeframe
Members	1. Develop a new membership database and seek applications from Non-Members and NZICA Maori Members interested in becoming Members of NKMoA  2. Hui – a – Tau (Rotorua)	Jun 11  Programme Available – Feb 11  Hui-a-Tau Held – Jul 11
Maori in Accounting	3. Strategic Partners <ul style="list-style-type: none"> <li>• Re-define NZICA Relationship (expires June 11)</li> </ul>	Mar 11
Maori Economic Development	4. Website Extension <ul style="list-style-type: none"> <li>• Business Directory</li> <li>• Advertising \ Job Promotion</li> <li>• Facebook</li> </ul>	Jun 11
Relationships	5. Business Partners <ul style="list-style-type: none"> <li>• TWoA (expires Aug 12) – strengthen agreement</li> <li>• Accounting Firms – finalise collaborative agreement</li> <li>• ASB (expires Jun 11) – renew agreement</li> </ul> 6. Hui-a-Tau Partners <ul style="list-style-type: none"> <li>• Approach appropriate parties (e.g. FOMA, AFL, Tohu Wines, Te Arawa Group Holdings, Waiariki IoT, TWoA Waiariki, Rotorua District Council)</li> </ul>	Dec 10 May 11  Mar 11
Internal Operations	7. Finalise Revenue Streams – Business Partners, Business Directory, Membership Fees, Advertising & Hui-a-Tau Fees  8. Obtain Charitable Status  9. Finalise accounts for the periods ending 31 Mar & 30 Sep 10	Jun 11  Oct 10  Oct 10